



## 8<sup>th</sup> ECLF Focus on Practice Meeting Cultivating Innovation

February 11-12, 2016 | Turin, Italy

Hosted by INTESA m SANDAOLO

Venue	<b>Torre Intesa SanPaolo (</b> headquarter <b>)</b> Corso Inghilterra 3 10138 Turin   Italy	<u>→ map</u>
Accommodation	Hotel <b>NH Torino Ambasciatori</b> Corso Vittorio Emanuele, 104 10121 Turin   Italy Tel: +39 (011) 57521 Email: <u>nhambasciatori@nh-hotels.com</u> Please make your own reservation via the hotel's online boo phone latest <u>by January 25.</u>	→ website

Logistics Contact Barbara Cestero Tel: +39 (02) 81838934 Email: <u>diogene@segreteria.uvetevents.com</u>



Impressions from the Intesa Sanpaolo Innovation Lab and Learning Space

## Meeting Theme

Our 8th FOP meeting takes place at the stunning new headquarters of Intesa Sanpaolo in Turin – an internationally recognized architectural masterpiece by Renzo Piano (<u>more about</u> <u>the building here</u>). An entire floor of this 166m high structure, which Piano calls "an environmental and social laboratory" is dedicated to learning and innovation.

Thanks to the generosity of our friends Roberto Battaglia (former CLO and now head of HR, Investment Banking) and Renato Dorrucci (new CLO) we will have the opportunity to experience this space and dig deeper into the remarkable innovation and learning practice of Intesa Sanpaolo, which – among other things - creatively leverages the region's start-up culture to drive the digital transformation of the bank and the financial industry at large.

## Program

## Thursday, February 11, 2016 | 7<sup>th</sup> Floor

16:00 – 16:15 Welcome and Setting the Stage Renato Dorrucci | Head of Learning and Development, Intesa Sanpaolo Roland Deiser | Chairman, ECLF

16:15 - 17:15 Member exchange Round tables discuss news and current issues from members as well as the relevance of the FOP topic within their organization Brief plenary summary of current issues found in participant's companies

17:15 - 17:45 Coffee break

#### 17:45 – 19:00 Topical Innovation Desks

At Intesa Sanpaolo, more than a dozen "desks" focus on various aspects of innovation. This session will provide a glimpse into some topics via conversations with the heads of some of these "desks", for instance

- Circular Economy
- Cryptocurrencies
- E-commerce: Created in Italia
- Matchmaking Start ups Corporate customer
- Digital Payments

19:00 – 22:00 Dinner on the 30<sup>th</sup> Floor of the Bioclimatic Tower

We will meet for dinner on the  $30^{\rm th}$  floor of the "Torre", with breathtaking views over the city of Turin.

## Friday, February 12, 2016

#### Morning session: 31<sup>st</sup> Floor | Afternoon Session: 7<sup>th</sup> Floor

- 08:30 09:45 Key Input & Panel Creating a Culture of Learning and Innovation in Light of Digital Disruption of the Banking Industry Renato Dorrucci and Roberto Battaglia in conversation with Livio Scalvini | Head of Innovation Center, Intesa Sanpaolo
- 09:45 10:15 Coffee

# 10:15 – 11:30 Panel and Plenary Discussion Leveraging entrepreneurial start-ups to drive innovation by co-creating new services and business models

As part of its approach to innovation and learning, Intesa Sanpaolo is tapping into the creative spirit and entrepreneurial energy of local start-ups. This session will feature three innovative ventures who will present their activities and discuss how they contribute to a mutual strategic business development process.

11:30 – 12:30Peer Coaching SessionFocus on Member Issues

Every participant will get intense speed-feedback from 4-5 members about one burning issue that is currently close to her or his heart.

- 12:30 13:15 lunch | 7th floor
- 13:15 14:15 Tour of the "Torre" | Group Picture

## 14:15 – 15:15 Breakout Groups | Sharing Session Contextualizing the Experience Groups of 4 reflect on all sessions, relating it to their individual context, and

creating a summary of insights about key elements of an effective innovation/learning architecture | results get summarized in form of a 3 minute video summary (smart phone, Flip Camera)

#### 15:15 – 16:00 Conclusion Report from the breakout groups – screening of videos with short Q&A

16:00 – 16:30 ECLF Outlook 2016 ECLF virtual platform ECLF Virtual Lounge sessions Ideas for Focus on Thought Leadership sessions Annual conference preview and inputs

### End of 2016 Focus on Practice Meeting